

WOMEN'S EMPOWERMENT IN ALTERNATIVE DEVELOPMENT

VISIONS AND VOICES
FROM PERU



3rd COPOLAD II
Annual Conference

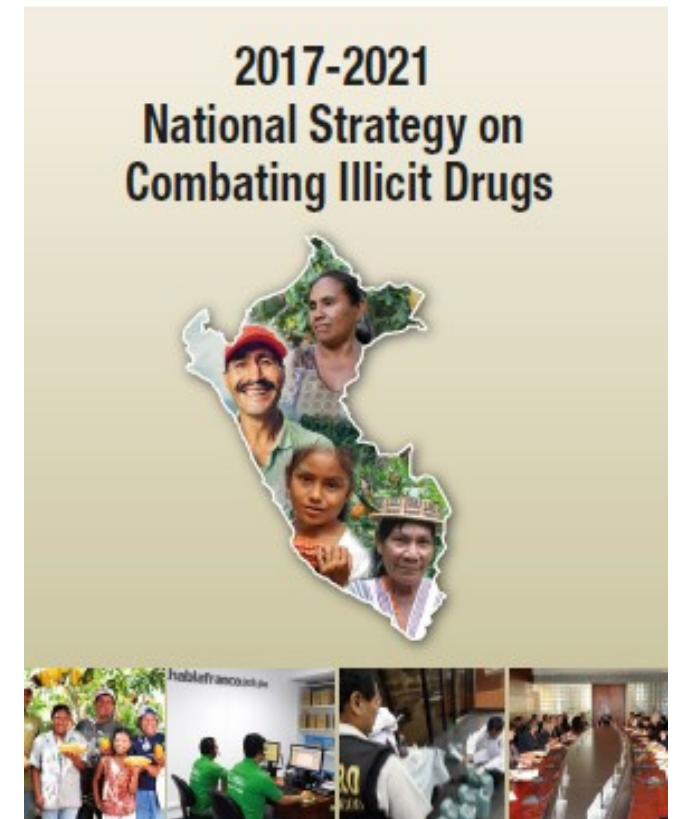
Yovita Ivanova

Why women are important for alternative development?

- Women are the backbone of Peruvian rural economy
- They have different roles: Farmers, Workers, Entrepreneurs, Care-givers, Bread-makers, Mothers, Wives, and Daughters
- Empowerment of rural women increases significantly productivity, reduces hunger and malnutrition and improves rural livelihoods, not only for women but for everyone
- In the last 10 years, roughly 60 000 families have been involved in Alternative Development (AD)
- Women play a critical role in the household decision to maintain a coca-free licit livelihood
- Their participation in preparation, production, harvest, post-harvest and trade of licit crops (coffee, cocoa) has increased

National policy framework

- National Strategy to Fight Drugs (2017-2021): mainstreaming the gender approach in the AD component
- Clear Guidelines:
 - ✓ generate information disaggregated by sex
 - ✓ formulate gender indicators and application of gender analysis in all the processes and interventions
 - ✓ define concrete actions oriented to generate greater gender equality and attention to specific interests and needs of women and men
 - ✓ budget assignment
- Budgeting program PIRDAIS (Programa Presupuestal de Desarrollo Alternativo Integral y Sostenible): approx. 20% of all the activities are specifically oriented to women





DEVIDA

Comisión Nacional para el Desarrollo e Inclusión de las Mujeres

**ENCUENTRO NACIONAL
DE DEFINICIONES DE
LINEAMIENTOS CON
ENFOQUE DE GÉNERO
EN LA ENLCD 2017-2021**



**DEVIDA,
construyendo
la igualdad**

WOMEN ARE CHANGE
AGENTS IN ALTERNATIVE
DEVELOPMENT:

- ✓ Associativity
- ✓ Capacity building
- ✓ Land title formalization



✓ Associativity: construction of social capital



- ✓ 10 000 of our beneficiaries are members of Associations
- ✓ 35-40% are women

✓ Capacity building:

construction of human capital

- ✓ Environmental education: 1 700 women, 125 000 school girls (EU)
- ✓ Digital and financial inclusion program: 5 000 women (USAID/CEDRO)
- Lifelong careers:
 - ✓ Certification of competencies: 100 women (DEVIDA-USAID- SINEACE)
 - ✓ Baristas: 90 women (EU)





- ✓ Total of 59 000 titles since 2012:
30% of them granted to women
- ✓ Land titles granted to 11
Ashaninkas communities (900
families)

✓ Land title
formalization



Challenges:

- ✓ Unequal access to financial services and credits in the areas of AD (40 000 men vs. 7 000 women)
- ✓ Little participation of women in technologic activities
 - ✓ Greater vulnerability to climate change effects
- ✓ Little practical knowledge about necessities and needs of indigenous women in AD areas



KEMITO·ENE

Cacao Asháninka



© CENTRALASHANINKA DEL RÍO ENE / MARINE DOUCHE

Kemito-Ene, a chocolate brand and a name of an Association of 360 Ashaninka families working together with DEVIDA on the development of the Indigenous economy in order to improve living conditions

Vicentina Phocco Palero, a beneficiary of DEVIDA since 2004 from the Central de Cooperativas Agrarias Cafetaleras de los Valles de Sandia (Cecovasa) awarded the Best Quality Coffee prize in the small producers category at the Specialty Coffee Expo 2018, held on April 19-22 in Seattle (U.S.)

Stories worth telling





THANK YOU

